



SPONSOR A RISE CHAMPION

CONNECT360: PLAY, LEAD & RISE

Detroit & Wayne County Youth • Ages 8–18

YOUR PARTNERSHIP PUTS A CHILD IN THE GAME — AND BUILDS SKILLS FOR LIFE.

MOVE

Sports • fitness
active play

FUEL

Healthy food
hydration • nutrition

MIND

Confidence • resilience
goal setting

LEAD

Mentoring • teamwork
Junior Coaches

150

YOUTH
YEAR-ONE GOAL

80%

CONSISTENT
PARTICIPATION GOAL

20

JUNIOR COACHES
TO DEVELOP

SPONSORSHIP POWERS: equipment • athletic shoes • healthy snacks • transportation • coaches • mentoring • family wellness • RISE Rewards

RISE FRIEND

\$250

MOVE

\$500

FUEL

\$1,000

MIND

\$2,500

CHAMPION

\$5,000

TEAM

\$10,000

PRESENTING PARTNER

\$25,000+

IN-KIND

Goods • Services

RISE REWARDS = MORE REASONS TO SHOW UP

Youth earn points for attendance, healthy choices, learning, teamwork, trying new sports, service and leadership — not just winning.



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Cash and in-kind partnerships are welcome.
Customized sponsorships available.

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